

## PRESS RELEASE

## LAUNCH OF ESBE'S FIRST APP



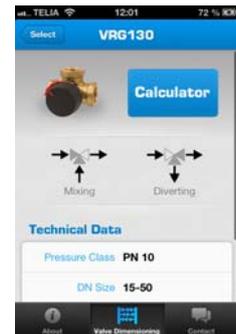
Reftele, Sweden, September 5, 2012

**ESBE takes now an additional step into the digital world with the introduction of ESBE's first App. The main function of the App is to help installers and planners to dimension and find the correct valve series.**

"The ESBE App is an excellent tool for the installer or planner to find out which ESBE valve to choose and what Kvs to use. With this App in your phone you are able to have on-site assistance such as calculation, product selection, technical information or the phone number to customer services." says Product Manager Johan Bergström

In the heart of the APP is the **Valve dimensioning** function : it supports installers and planners to identify the recommended valve series, choose the correct Kvs value and get in addition more detailed information including **the part number and a downloadable datasheet** for purchase and documentation of the selected valve.

The **embedded manual** provides the user all what he needs to know about the App. As extra benefit an information about **the nearest ESBE office is direct highlighted**, where you can get answers to open questions about the product and its applications. Of course you find also contact details for all ESBE companies and representatives across whole Europe in the country of your choice.



The ESBE App is available in 9 languages (EN, DE, FR, IT, PL, TR, RU, ES, SE) and depending of the settings in the phone the App will automatically use the same language. In case of non available language, English will be standard.

The ESBE App is accessible for download in App Store (for Apple users) and Google Play (for Android users) from September 1<sup>st</sup>. The App is free of charge and no registration is needed.

The ESBE factory and headquarter is located in Reftele, Sweden. The company is growing and at the moment there are 220 employees and sales of 40 MEuro. ESBE is represented in more than 20 countries and is a market leader in the Solar, Heat pump and Solid fuel area. Working closely with important players in the OEM business gives ESBE the advantage to quickly acknowledge trends and constantly providing cutting edge products.

For more information, please visit [www.esbe.eu](http://www.esbe.eu). For images, interviews and further information, please contact: Market Communication Manager Christer Skogsfors +46 70 5351661, [christer.skogsfors@esbe.eu](mailto:christer.skogsfors@esbe.eu)