



PRESS RELEASE

ESBE LAUNCHES INSULATION SHELLS FOR MIXING VALVES VRG/VRB DN15-40. NEW! ESBE SERIES VRI100



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The ESBE Group is the market leader of products that help installers provide house owners in Europe with the market's most resource-saving products and solutions for regulating heating and cooling in hydronic systems. As of 2012 ESBE extends its product range with insulation. As one of the first mixing valve manufacturers, ESBE launches a complete assortment of insulation shells to cover the popular valves VRG and VRB (DN15-40).

The ESBE insulation shells are developed according to the German directive EnEV2009 and reduce heat losses with 65% compare to an uninsulated system. The insulation shells fit perfectly to the ESBE valves series VRG and VRB. The shell is designed with a very tight seal to prevent air-circulation, hereby gaining important energy savings.

“We have designed the shells to exclusively fit the ESBE valves. The tight seal of the insulation capsules the heated air inside the shell and prevents the loss of energy. This important feature distinguishes ESBEs insulation shells from generic solutions in the market. It's a logical addition to our assortment as they reinforce our core values of comfort, safety and energy savings.” says Johan Bergström, Product Manager at ESBE.

In addition, the insulation shells are designed with a self-locking function which makes them easy and quick to install – no need of extra accessories, like tape or springs to keep the two shells together.

“An overall trend is the extended use of insulation of pipes in non-heated areas. Why not also insulate the valves? It makes sense. Spreading the simple fact that insulation reduces heat losses with 65%, I am sure that this clear fact will influence the buying behavior in the market. It's simply intelligent! Good for the environment, easy to use for the installer, and more money in the pocket for the house owner”, concludes Johan Bergström.

The ESBE factory and headquarter is located in Reftele, Sweden. The company is growing and at the moment it has 210 employees and sales of 40 MEuro. ESBE is represented in more than 20 countries and is a market leader in the Solar, Heat pump and Solid fuel arena. Working closely with important players in the OEM business give ESBE the advantage to quickly acknowledge trends and constantly providing cutting edge products.

For more information, please visit www.esbe.eu. For images, interviews and further information, please contact: Market Communication Manager Louise Söderlund +46-70-564 7667, louise.soderlund@esbe.eu